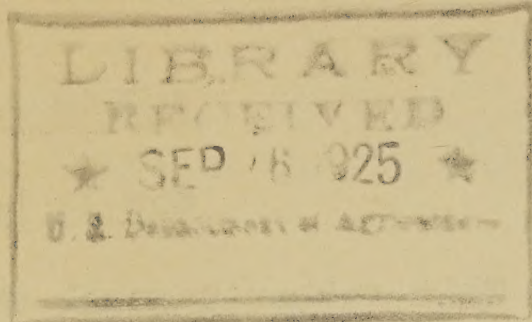


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UNITED STATES DEPARTMENT OF AGRICULTURE

Extension Service

Office of Exhibits

A Summary of the Exhibit

BETTER BULLS

A scenic booth exhibit showing the rotation of cooperatively owned bulls and the value of good bulls.

Specifications

Floor space - - - - - 10' front 4'3"  
Wall space - - - - - None. (deep.  
Shipping weight - - - - - 665 lbs.  
Electrical requirements - 110 volt A.C.  
current. 700 watts needed for small  
motor.



## BETTER BULLS

### How It Looks

This rather unusual exhibit is composed of a painted background with miniature cut-outs and modeled foreground representing a farming section. The special feature attracting the most attention is the movement of five miniature bulls, operated automatically in such a manner that each remains at one of five farmsteads a few seconds, and then travels from farm to farm until the circuit has been completed. This feature illustrates the use of purebred bulls in a cooperative bull association.

The side sections each contain a small amount of terse text telling of the value of using purebred bulls. The booth is 10 feet across the front, 4 feet 3 inches deep, and 7 feet 11 inches high.

### What It Tells

As the average production of our dairy herds advances, better and still better bulls are needed to maintain an increased production. One of the ways to get better bulls is through bull associations. In this exhibit a section of country, which may be parts of two or three counties, is divided off to represent blocks. In each of these blocks a bull-association bull is placed, and every two years they are moved in regular order from block to block.

The exhibit brings out the point that bull associations assist in the reduction of scrub bulls in a community, thus resulting in better dairy cows. It also shows that, in the average of all records available for comparison, the daughters of bull-association bulls produce about 20 per cent more than the dams of those daughters.

The average dairy herd in the United States is less than five cows. Such a small number does not encourage, and often prohibits, the owner keeping a good purebred bull. There is, therefore, a strong tendency toward the use of inferior bulls. The bull association affords an excellent opportunity for the dairyman with a



small herd to own an interest in several good purebred bulls; this enables him to breed up his herd to a high-producing basis.

### Where to Get Information

The following publications may be obtained free of charge from the U.S. Department of Agriculture, Washington, D. C.

Farmers' Bulletin 1412 - Care and Management of Dairy Bulls

Farmers' Bulletin 993 - Cooperative Bull Associations

Farmers' Bulletin 1443 - Dairy Cattle Breeds

Bur. Dairy. 905 - Principles of Livestock Breeding

Dairy Div. E 10 - Your Future Herd

Bur. Dairy.M 79 - Suggestions for Conducting a Scrub Bull Eradication Campaign.

Outline for Conducting a Scrub-Sire Trial.

